

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Additional Estimates Hearings February 2016

Communications Portfolio

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Question No: 198(f)

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Hansard Ref: Written 19/2/2016

Topic: Media monitoring

Senator Ludwig, Joe asked:

Since the change of Prime Minister on 14 September, 2015:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
 - (a) Which agency or agencies provided these services?
 - (b) What has been spent providing these services during the specified period?
 - (c) Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
 - (a) Which agency or agencies provided these services?
 - (b) What has been spent providing these services during the specified period?
 - (c) Itemise these expenses

Answer:

1. Not applicable. Nbn does not facilitate media monitoring services for the Minister's Office.
2.
 - (a) iSentia
 - (b) \$123,660.98
 - (c) Itemised costs below for the requested period

Service	Cost	Qty
Press Copyright - Digital	\$17695.92	13406
Downstream (Corp) per clip	\$7449.32	11638
Presentation Audio	\$600.00	6
Presentation Video	\$1900.00	19
Broadcast Copyright - AAIM	\$712.17	41
Monthly service retainer	\$90503.12	6
Content Overage	\$3192.00	1064
Play Now Audio	\$200.00	2

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Service	Cost	Qty
Play Now Video	\$400.00	4
Transcript Fees	\$1008.45	8
TOTAL	=	\$123 660.98